

— CAPABILITIES GUIDE

Resident Experiences for Houston's *Luxury* *Communities.*

Le Château Hospitality plans, staffs and produces elevated resident experiences for Class A luxury apartment communities.

MONTROSE · RIVER OAKS & UPPER KIRBY · UPTOWN & GALLERIA · DOWNTOWN & EADO · THE WOODLANDS

Programming is the entire business.

We design and produce resident event programming exclusively for Class A luxury apartment communities in Houston, from the calendar and the concept through staffing, service, breakdown and a written recap.

01

Residents who know each other stay

Programming creates the recurring moments where neighbors actually meet, the connection that makes a renewal decision personal rather than financial.

02

A property that stands apart

Amenity hardware is table stakes. A live, visible programming calendar is what a prospect remembers after the tour ends.

03

Zero added workload

Sourcing, staffing, setup, service and breakdown are ours. Your community manager arrives, is present with residents, and leaves.

LE CHÂTEAU HOSPITALITY IS

- A resident-experience company for Class A luxury communities
- A production partner that plans, staffs and delivers end to end
- A professional, paid hospitality team in branded attire
- A partner to property management, ownership and asset teams

LE CHÂTEAU HOSPITALITY IS NOT

- A restaurant, bar, nightclub or event venue
- A caterer or a wedding planner
- A front-desk concierge staffing agency
- A software platform where events are a feature



A full calendar, from one partner.

Six formats that cover the year: social, outdoor, wellness, retention, community and seasonal.

01

Signature Happy Hours

A recurring, hosted social hour in your resident lounge or sky lounge, the anchor of a programming calendar residents plan their month around.

02

Poolside Activations

Warm-weather programming that turns your highest-value amenity into the reason residents stay home on a Saturday.

03

Wellness Programming

Instructor-led movement and recovery sessions on your lawn, terrace or rooftop, the programming residents ask for by name.

04

Resident Appreciation Events

Hosted moments built around renewal season, resident milestones and new move-ins, appreciation your team does not have to produce.

05

Pet-Friendly Gatherings

Courtyard and dog-park programming for the amenity your residents use every single day.

06

Seasonal Experiences

The tentpole moments: holiday receptions, resident markets and seasonal celebrations residents photograph and post.



Four steps, and none of them yours.

01

Consultation

We start with your property, not our catalog: unit count, resident profile, amenity spaces, renewal calendar and what has and hasn't worked before.

02

Custom Programming Plan

A written proposal: recommended formats, cadence, staffing, timing against your calendar and a clear investment structure.

03

Full Production

Sourcing, staffing, load-in, styling, service and breakdown. Your on-site team's only job on event day is to enjoy it with residents.

04

Recap & Refinement

A written recap with attendance and resident feedback after every event, and next month's programming adjusted from what it tells us.

INCLUDED ON EVERY EVENT, AT EVERY TIER

- **TABC-certified bartenders:** never volunteers, never your on-site team
- **Licensed and insured:** COIs issued to your management group
- **Branded attire and signage:** reads as an extension of your community
- **Complete setup, service and breakdown:** the space is returned as we found it
- **Zero-proof options:** standard at every event, not an upgrade
- **Written recap:** attendance counts and resident feedback



Three ways to work together.

Every tier includes the same operating standards. The tiers differ in how much of your calendar we carry. Investment is quoted per community and confirmed in writing.

THE CONSISTENT MONTHLY ANCHOR

Silver

- One produced experience per month
- Any of the six formats
- TABC-certified service staffing
- Setup through breakdown
- Written recap

MOST REQUESTED

GOLD

Gold

- Expanded monthly calendar
- Elevated styling and florals
- Seasonal tentpole included
- Resident promotion assets
- Timed to your renewal calendar

A FULL LIFESTYLE PROGRAM

Platinum

- Year-round planned calendar
- Concierge planning & account lead
- Premium vendor sourcing
- Portfolio scheduling & priority dates
- Custom signature experiences

START THE CONVERSATION

Let's build the calendar your residents plan their month around.

Tell us about your community and we'll return a written programming plan: recommended formats, cadence, staffing and a clear investment structure.

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Jasmine Terry, Owner & Chief Executive Officer



SUBMARKETS SERVED

- Montrose
- River Oaks & Upper Kirby
- Uptown & Galleria
- Downtown & EaDo
- The Woodlands